

THE BLUE ROOM THEATRE PRESENTS

SUMMER NIGHTS 2019

APPLICATION PACK



HELLO. KAYA. HOLA. JAMBO. MARHABA.

APPLICATIONS FOR SUMMER NIGHTS 2019 ARE NOW OPEN.

Summer Nights is The Blue Room Theatre's curated program of theatre and performance, taking place as part of Western Australia's biggest annual arts festival – FRINGE WORLD. In 2019, the festival will run from 18 January to 17 February.

With the aim of presenting high-quality, diverse and contemporary live events within the FRINGE WORLD environment, Summer Nights is our opportunity to showcase what's next in independent performance, from our own backyard and around the world.

Artists from around the corner and across the globe are invited to submit works that excite, inspire, and provoke to fill our venues for four wonderful weeks over the balmy Perth summer. Whether they're heartfelt stories, genre-defying spectacles, intimate experiments or tried and tested audience pleasers, we want to hear about them all.

In 2019, Summer Nights venues include our very own **49 and 61 seat black box theatres**, as well a bespoke **90 seat theatre** at the State Theatre Centre of WA.

In addition, we welcome applications from works that **sit outside traditional performances spaces**; whether that be outdoors, in rehearsal rooms, found spaces, backyards, on the move, or anywhere else. Perth is your playground, and we encourage you and our audiences to explore it all.

In 2018 we welcomed over 10,000 people through our doors and took home our seventh consecutive FRINGE WORLD Best Independent Program Award, along with Best Independent Venue Award. Over the past three years, Summer Nights artists and productions have taken home 17 art-form awards across categories including the Martin Sims Award (the top gong of FRINGE WORLD), Best Theatre, Best Comedy, Best Children's Event, Arts Editor, Emerging Artist, and Blaz Award (for writing).

We look forward to hearing from you, and curating another incredible season of performance for Summer Nights 2019.

"The Blue Room Theatre's Summer Nights program made us feel right at home and gave us one of the smoothest and most successful Fringe Experiences"

Patrick Durnan Silva – Producer & Performer, *CULL*



All images by Duncan Wright unless otherwise stated.



THE OFFER

- > One of the most generous box office splits at FRINGE WORLD
- > Free venue hire including full festival lighting rig, AV and sound
- > Expert marketing and publicity support including a full listing in the Summer Nights full-colour program, an event page on TBRT website and inclusion in a substantial marketing campaign.
- > We'll run your box office and front of house
- > Being a part of a successful, established live performance program (winner of Best Independent Program at FRINGE WORLD seven years in a row)
- > Professional theatre venues with dedicated full-time staff
- > Access to The Blue Room Theatre staff, including Producers, Technical Manager and Marketing Manager, for support and advice in the lead up to and during the festival
- > No added public liability insurance required (once you become a financial member of The Blue Room Theatre at \$50 per year)
- > Visa and tax office assistance for international artists

All of this PLUS the perks of having a show as part of FRINGE WORLD!

ACCESSIBILITY

All Summer Nights information including application pack and application forms are available in accessible formats, upon request. Formats include word documents and large print.

We also accept applications for Summer Nights in accessible formats. Please email harriet@blueroom.org.au or call 08 9227 7005 for further information.

"Summer Nights is by far the best fringe theatre I have been involved in. For me, travelling from Melbourne, I would not come across from FRINGE WORLD if I were not part of the Summer Nights program. The FRINGE WORLD festival is great, but I come for The Blue Room Theatre."

Wil Greenway – Writer, Performer & Producer, *The way the city ate the stars*

MARKETING & PUBLICITY

WHAT WE'LL DO FOR YOU

MARKETING: We'll promote the Summer Nights season as a whole, and we'll work alongside your publicist and team to craft the best possible campaign for your show.

SUPPORT: We're here for marketing support and advice – we'll proof all your collateral so info is bang-on, and are happy to recommend publicists, photographers, designers, printers, and distributors.

COLLATERAL: Your show will be included in our Summer Nights brochure, which we distribute far and wide across Perth, as well as on our website and in our regular e-comms.

FRINGE WORLD: We'll register you in the FRINGE WORLD program, website and ticketing system once you pay the FRINGE WORLD registration fee. The fee will need to be paid by Tuesday 25 September 2018.

VENUE: We get Fringey every year by sprucing up the whole venue over Summer Nights. Our bar is a fun, relaxed place to rest and refresh where you can meet other artists and Fringe-goers. Enjoy a beverage and a toastie here before or after your show.

WHAT WE'LL NEED FROM YOU

WE WANT YOUR BEST IMAGES: Your show rocks, that's why we chose it, so show us that with the promotional image. If you're accepted into Summer Nights 2019, we'll be in touch very soon to get this discussion started.

THINK ABOUT PUBLICITY: You'll be up against hundreds of other shows – you need to cut through the noise and make yourself heard. An ace publicist is the best way to do this. Don't know any publicists in Perth? Let us know and we'll do our best to recommend people.

COLLATERAL: We'll create and distribute printed collateral for the Summer Nights program as a whole, but it's up to you to have your own posters and/or flyers designed, printed, and distributed. We'll be here to provide advice and proof everything for you.

GET AMONGST IT: Make sure your whole team is on board in promoting your show, start early and go hard. Contribute to discussions on social media and share other people's content. As soon as you're on the ground, start talking to everyone and hit the streets with flyers.



SUMMER NIGHTS AT THE BLUE ROOM THEATRE

The Blue Room Theatre (61 capacity) and Studio (49 capacity) are intimate and flexible black box spaces.

The Blue Room Theatre venues have been operational for 29 years and attract audiences who are willing to take risks, enjoy diversity in performance and champion innovation. The theatres are upstairs in our heritage-listed venue adjacent to an established bar which opens one hour before the first show and closes late. Drinks are cheap and audiences and artists alike hang around post-show to make the most of this fun-filled time of year.

We welcome applications ranging from tried and tested crowd pleasers to exploratory ideas. Please be aware that the seating is fixed and won't be able to shift per performance.

The venues are intimate and can accommodate small-to-medium productions with professional design that do not require a large amount of space for storage. Each venue has an accompanying dressing room which is shared with all productions in that performance space (normally 3 per night).

We will provide a Production Manager who will be present for your technical rehearsal and available during all changeovers between shows. Please be aware that you'll need to provide a Stage Manager who will be responsible for operating each of your performances.

TECHNICAL SPECIFICATIONS

49 pax Studio stage dimensions - 7m wide x 5 m deep

61 pax Theatre stage dimensions - 7.84m wide x 4.37m deep

[Download Stage Plan - Studio](#)

[Download Stage Plan - Theatre](#)

[Download Detailed Technical Specifications](#)

"The opportunity and experience The Blue Room Theatre provided to fresh faced theatre makers like us made our production possible. From kind words and good advice to practical support and tough love, the whole team know how to help and give you what you need to succeed."

Emily Stokoe - Producer, *Minus One Sister*



SUMMER NIGHTS AT STATE THEATRE CENTRE OF WA

In 2019 The Blue Room Theatre and State Theatre Centre of Western Australia will continue our partnership to present a season of exceptional live performance in a bespoke 90 seat venue.

We are seeking proposals for high-quality, presentation-ready works that can sit alongside the best the world has to offer. The application process will ask producers to demonstrate that their work and/or company has received critical acclaim and is able to fill a high capacity theatre over several nights.

We will provide a Duty Technician who will be present for your technical rehearsal and available during all changeovers between shows. However, as tech and changeover times are short, we strongly recommend you also provide your own Stage Manager who knows the show and will be responsible for operating lights, sound and AV.

Works presented at the State Theatre Centre will receive some added marketing and promotional support, but you will still be expected to plan and execute your own marketing campaign in the lead up to and during Summer Nights.

This venue will only be available 18 January - 2 February 2019.

TECHNICAL SPECIFICATIONS

[Download STCWA Stage Plan with dimensions](#)

[Download STCWA Technical Specifications](#)

"This program provided us with a commercially viable means of bringing a show home to our community, utilising Summer Night's trusted reputation which provided us with a built in audience base and an exquisite venue that is not usually accessible to independent theatre companies. The program was an absolute joy to be a part of - artistically and emotionally."

Lucy Clements – Producer & Director, *The Wind in the Underground*

OUTDOOR EVENTS & AMAZING IDEAS THAT SIMPLY WON'T FIT IN A TRADITIONAL THEATRE...

While most Summer Nights action takes place in our performance spaces, the streets of Perth during FRINGE WORLD are packed with hungry, festival-fit audiences.

Much like The Last Great Hunt's award-winning *Monroe & Associates* (in a caravan outside), Road Theatre's *Mobile Moments 3.0* (a roving portraiture project), Emily Steel's *19 weeks* (a play in a pool) and Deanna Fleysher's *Butt Kapinski* (an interactive performance in a rehearsal room) we want to hear from artists who plan on taking to the streets, rehearsals rooms, caravans or parks with their work, whatever form they take.

We're also interested in free events that engage with local communities, from the most intimate to the largest of scales. Keep in mind that free events attract a reduced FRINGE WORLD registration fee.

Liberated from four black walls, the boundaries of your performance are as limitless as your imagination. Reconsider your relationship with form and audience, and get down and dirty with Perth's eccentricities. Immerse your work in our building, street, skyline, or neighbourhood; from our doorstep to the dunes, no idea is too big or too small.

Don't forget that the heat of our city on a summer's day can be unforgiving and should be considered in planning your escapade. We can't wait to hear what you have in store...

TECHNICAL SPECIFICATIONS

We understand that your idea might not fit in any of the spaces listed above so we can't give you made-to-order tech specs. You tell us what you need and let's start a conversation. We are at the heart of the Perth Cultural Centre and can act as a great hub or starting point for an outdoor performance or adventure. For events that can't or don't want to fit into a black box theatre venue we are willing to offer:

- > Generous box office splits
- > Technical advice & support
- > The same great marketing support and a spot in our pretty printed program
- > A central hub location complete with dressing room, facilities, box office and front of house support
- > And probably a heap of extra stuff along the way

"I absolutely adore presenting at The Blue Room Theatre and would happily do it every year ...The place that Blue Room obviously holds in the performing arts scene in WA means that as an international artist I am immediately dropped into a network of the most inspiring and exciting performance makers in Perth. Building these relationships is invaluable to my practice and I am so excited that future projects are already in the works based on meeting and drinking beer with these artists."

Julia Croft – Writer & Performer, *Power Ballad*

600 SECONDS

600 Seconds is the much loved short-works program of The Blue Room Theatre's Summer Nights, and it returns to delight audiences in 2019.

Ideal for emerging artists wanting to dip their toe into Fringe, or for familiar faces keen to road-test a new idea, *600 Seconds* is a mixed-bag of bite sized experiences. Though performers are unpaid, *600 Seconds* participants receive a host of other benefits including mentorship from a matched professional artist and a Summer Nights artist pass.

We'll give you a stage, tech support and an audience for your short piece if you give us an idea we can't refuse. Successful applicants will be programmed into a group that will perform at least twice over a one week season, which will run from 5 – 9 February 2019. Audiences vote on their favourites from each night to give some artists a chance to perform a third time in our BEST OF evening to finish off the program.

THE PROVOCATION...

This year we're asking you to rise to a new challenge. We want to jump-start your creativity, or perhaps help you reinvigorate a piece that's been collecting cobwebs in the corner. Heartbreaking, wasteful, or a total overreaction, we want pieces that respond to the idea of **'Spilt milk.'**

Take a risk! You may interpret this theme as literally or as laterally as you wish. The world is your udder. We celebrate applications across all forms of live performance, and can't wait for you to pitch us your Ode to Up'n'Go, your choccy-milk dramedy, or any dairy dream you might whip up. We want to hear from you all. Just make sure it's no longer than 600 seconds!

TECHNICAL SPECIFICATIONS

Theatre Stage Dimensions – 7.84m wide x 4.37m deep

[Download Stage Plan](#)

[Download detailed 600 Seconds Informaiton](#)

"Participating was an opportunity to experiment in a way that wasn't overwhelming due to the constant support and encouragement of The Blue Room team. By providing an environment that focused on both professional and personal growth, the program allowed me to develop as a performer, writer and theatre maker."

Maddie Godfrey – Development Program Artist 2018



Image of Madame Nightshade's Poison Garden by Ranson Media



MICROMOVE

We are seeking applications from dance artists and choreographers interested in creating a new piece of performance between 5 and 30 minutes long for presentation as part of *MicroMove* during Summer Nights 2019.

MicroMove is a platform to present rigorous, innovative and dynamic dance works. It provides skills development and performance opportunities for West Australian dance artists and choreographers at all stages of their career.

MicroMove asks movement makers to step forward and take a risk. It asks for urgency and necessity; in 2019, what is it that drives you to create movement? Make a statement, be bold, explore your curiosities and question your creative practice.

The 2019 season will be curated by Laura Boynes, who will also provide mentorship for selected artists if requested.

Works selected will be programmed between two and five nights of performance as part of the season, which will run 12 – 16 February 2019.

Through the presentation of a curated dance development and performance program, The Blue Room Theatre is aiming to provide opportunities to a broad range of dance artists while developing audiences in the FRINGE WORLD environment.

TECHNICAL SPECIFICATIONS

Theatre Stage Dimensions – 7.84m wide x 4.37m deep

[Download Stage Plan](#)

[Download detailed MicroMove information](#)

"MicroMove gave us the opportunity to genuinely experiment with a new concept in a supported environment and framework. There is a space, a performative opportunity and a form of permission to see what an audience might make of your ideas."

Sally Richardson – Development Program Artist 2018

FREQUENTLY ASKED QUESTIONS

Is Summer Nights different to FRINGE WORLD?

Summer Nights is an independently curated program which is presented as part of FRINGE WORLD. Every act that is successfully selected for Summer Nights will automatically be registered as part of FRINGE WORLD 2019.

Do I need to register for FRINGE WORLD if I am also applying for Summer Nights?

In short, no. You do not need to register for FRINGE WORLD while your Summer Nights application is being assessed. Once successful we will do all the hard work for you including registration, communication and support.

If I don't get in to Summer Nights, can I still be a part of FRINGE WORLD?

Absolutely! We will inform you of our decision with enough time to register for another venue or to FRINGE WORLD directly. Check out fringe-world.com.au for further details and deadlines.

Does Summer Nights have a registration cost on top of the FRINGE WORLD registration fee?

No. The only registration fee you will need to pay is the FRINGE WORLD registration fee. For 2019 the registration fee will be \$325 for ticketed events and \$175 for free events. Summer Nights artists will need to pay registration fees upfront by Tuesday 25 September 2018.

Do I need to be a member of The Blue Room Theatre to apply for Summer Nights?

You will need to become a member of The Blue Room Theatre if you are successfully chosen for the Summer Nights program but do not have to become a member prior. Annual membership (\$50 per person) grants you public liability insurance for the length of your run.

What are the venue hire costs for Summer Nights venues?

There are NO venue hire costs for Summer Nights productions. You will need to pay for rehearsal venue space if you choose to rehearse here. As always, space is very cheap at just \$7 per hour. Check out THE OFFER on the first page along with each venue page to get an overview of what we will provide Producers. Feel free to drop us a line to chat about the financial split for 2019. Contact details can be found on the next page.

Are there any staff costs associated with presenting at Summer Nights?

The Blue Room Theatre will run Front of House, Box Office and the bar at no cost to artists. In addition, we provide a Production Manager to help with bump ins and outs, as well as changeovers. You will need to supply and pay for your own stage manager/operator to work with our Production Manager during your bump in/out, changeovers and of course to operate the show. We know a tonne of people here in Perth who can do this for you, and are happy to play matchmaker for successful applicants.

If you are successfully programmed as part of Summer Nights at State Theatre Centre and you require additional crew for your tech or performances, associated costs may be passed on to the Producer. Additional crew needed might include sound technicians, follow spot operators or AV technicians. For further information don't hesitate to get in touch.

If I am coming from the eastern states or overseas, will The Blue Room Theatre pay my flights or accommodation?

Unfortunately we have limited resources and cannot pay for any flights or accommodation.

Will you buy my show to be a part of FRINGE WORLD?

Summer Nights presents works by independent theatre makers but unfortunately we are not in the position to buy shows. All artists maintain an independent status and have total artistic control of their work.

Can I apply for *600 Seconds* or *MicroMove* AND a full length show at The Blue Room Theatre?

Yes. Just fill out a separate application form for each work.

Does Summer Nights provide a publicist for my show?

All successful shows will be part of our extensive marketing campaign but we won't provide a publicist specifically for your show. We do recommend you hire an experienced publicist and can provide you with a contact list of Perth-based publicists.

HOW TO APPLY

Applications for Summer Nights are to be completed online and received by **5pm WST, Wednesday 11 July 2018**.

[CLICK HERE TO APPLY FOR SUMMER NIGHTS AT THE BLUE ROOM THEATRE, STATE THEATRE CENTRE AND SITE SPECIFIC/ OUTDOOR EVENTS](#)

Applications for *600 Seconds* and *MicroMove* are to be completed online and received by **5pm WST, Monday 20 August 2018**.

[CLICK HERE TO APPLY FOR 600 SECONDS](#)

[CLICK HERE TO APPLY FOR MICROMOVE](#)

If you are experiencing technical difficulties with either of the application forms please call us at The Blue Room Theatre on (08) 9227 7005 or email apply@blueroom.org.au

FEEL FREE TO GET IN TOUCH

Once you've read this pack we'd love you to get in touch. Feel free to send our Producer Harriet Roberts an email (harriet@blueroom.org.au) to set up a 20-minute chat about your show/idea.

The Blue Room Theatre
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53 James St Northbridge
+61 (08) 9227 7005
www.blueroom.org.au
Office hours are Mon-Fri 9am - 5pm WST

"The Blue Room Theatre's Summer Nights program is hands-down the best experience I've had with producing a show, both in and outside festival seasons. The team do a stellar job of programming, developing audiences, and nurturing artists and their work. They are the truest example of what an arts venue should be."

Peta Spurling-Brown – Producer, *Butt Kapinski*

