

# **Transformation: The Blue Room Theatre 30th Birthday Appeal! FAQ**

## **What are you doing exactly?**

The two main outcomes from the money raised are to:  
Convert the KAOS Room into a third black-box space

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Renovate the Bar for the first time in 15 years

## **What will that mean for the KAOS Room?**

Theatre flooring will be installed and there will be four rigging poles on each side of the central beam, so it can support more technically sophisticated productions.

We will also need to purchase new technical and other equipment that can be shared across three spaces.

## **What about the use of the KAOS Room for rehearsals and other things?**

We're mindful that the free rehearsal space offer for Development Season projects is really valuable. The increased use of the KAOS Room for presentations will be implemented over time, as alternative rehearsal space options are identified.

In the short term, being much more easily able to utilise the KAOS Room for presentations during Summer Nights and Winter Nights, and offer higher level production values along with that, will be very valuable.

Over the medium term, we envisage the space can be used for artists doing their first Development Season show at TBRT and special projects that suit the space. It gives the option of trying new initiatives, which can develop new audiences, without reducing presentation opportunities.

Reclaiming the Old Office from storage with an operationally feasible alternative is another project we need to work on in coming years so that it, also, becomes a bigger rehearsal space.

## **Why do you need to renovate the bar?**

All arts organisations at the moment need to think about raising non-government income, so it's important that TBRT uses all its available resources and assets to drive the income that supports artists and sustains the organisation.

Renovating the Bar aligns with a strategy to increase audiences alongside the increasing activation and visibility of the Perth Cultural Centre.

## **When will this take place?**

Work on the KAOS Room will take place in the second half of 2020 and should only take it out of action for a couple of weeks. So, it will be in its new version from 2021.

The work in the Bar will take place in the six-week dark period between mid-Feb to mid-April 2021, between Summer Nights and the first show of the 2021 Development Season.

## **Will there be an additional fundraising campaign in 2020?**

No, this campaign represents our fundraising efforts for 2019 and 2020 combined.