



PURPOSE, VISION & VALUES

This Purpose, Vision and Values statement is taken from The Blue Room Theatre 2021 – 2024 Strategic Plan.

PURPOSE

The Blue Room Theatre enables the development of new Australian theatre by providing performing artists a venue, resources and support to create and produce their work.

VISION

To be recognised as the preeminent organisation in Australia for independent performing artists to make and present their work and an indispensable voice for new Australian theatre from the West Coast.

VALUES

- **Creativity**
We support the creation of risk taking and rigorous new Australian theatre
- **Development**
We produce flourishing artists, advance our organisation and strengthen the Western Australian theatre sector
- **Community**
The Blue Room Theatre is an inclusive and accessible space of mutual respect and influence
- **Accountability**
The Blue Room Theatre is transparent and sustainable, both financially and environmentally