

How to purchase a subscription/pass to The Blue Room Theatre's Development Season

In 2021, we are bringing back the ability to pre-purchase tickets to The Blue Room Theatre's Development Season at a discounted price.

Formerly, these were called "**subscriptions**" in SABO (our old ticketing system).

In FERVE, they are known as "**passes**".

Pass options

4 Show Pass: \$100 for any 4 shows (\$80 for Members).

Perfect if you are new to The Blue Room Theatre and want to dip your toe in.

10 Show Pass: \$250 for any 10 shows (\$200 for Members).

Great for those who are a bit selective about what they see.

15 Show Pass: \$375 for our entire Development Season (\$300 for Members).

For those who simply cannot miss a Blue Room show.

Benefits of purchasing a Pass

- **Receive \$5 off the price of your ticket.**
That takes Full Price tickets down to \$25 each and Member's priced tickets down to \$20 each.
- **Have flexibility around when you attend.**
Once booked, you can exchange your ticket up to 3 times with Scott at the Box Office – call him on (08) 9227 7005 or email at scott@blueroom.org.au
- **There is an option for everyone.**
We have tried to cater to a range of budgets by providing a few different options. See below for more.
- **Buy now, book later.**
If you want to purchase a Pass but do not know when you will be free to see shows later in the season, do not worry! You can pick your ticket as late as 5:00pm on the day of the show.

How to purchase your pass (online)

1. Login to your FERVE account in the top right corner of www.blueroom.org.au
2. Head to www.blueroom.org.au/support/subscriptions-vouchers
3. Select which subscription/pass you would like to purchase.
Example: If you want 1x 15 show pass, only select 1 (don't select 15).
4. Follow the prompts to purchase.
5. You will then receive an email with a receipt – this has your unique Pass number. Keep that handy for booking.

NOTE: At this stage, no tickets have been booked. Buying a pass gives you several **unallocated** tickets that you must then allocate to the performances of your choice.

How to book tickets with your pass (online)

1. Head to the page of the show you want to purchase.
2. Select the desired performance.
3. If logged in, your Pass will be available alongside the other ticket prices – simply select it and proceed to checkout.
4. If not logged in, input your unique Pass number into the **CODE** box and this will unlock your Pass.

Purchase and book over the phone or discuss the best Pass for you

To purchase a Pass and book your performances over the phone, call our Ticketing Coordinator Scott on (08) 9227 7005.

You can also talk to Scott about what the best Pass option is for you.