

2027 Program Application Information Pack



*The Blue Room Theatre stands on the lands of the Noongar people of the Bibbulmun Nation.
We acknowledge Elders past and present, and pay our respects
to the continuing culture and contribution that all First Nations people make to the
life of this city and this region.*

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Welcome to The Blue Room Theatre

Who are we?

Located in the heart of the Perth Cultural Centre in Boorloo, The Blue Room Theatre (TBRT) has been the creative hub of Perth's independent theatre and performance scene for over 35 years. We exist to enable the development of performing artists by providing a venue, resources, and support to create and produce new work. Artists are at the centre of our organisation, and we service their needs through support (financial and in-kind), resources, opportunities, advocacy, information, and advice.

Artists and companies whose work is selected for the 2027 Program are offered unparalleled support across all aspects of their production. This information pack details the support provided across venue, tech and production, along with what artists need to bring to the table; it provides information on the application process and the selection criteria which applications will be assessed by; and answers some questions you may have – **so read on!**

Artistic

The goal of our Program is to minimise the risk involved in independently creating new work, while giving creatives artistic autonomy in this pursuit. Administrative advice and support are available in the development of the work, however, ultimately artists are the guardians of their own work, and we do not censor or influence your creativity. **TBRT is not the producer of your work.**

Front of House

The Blue Room Theatre provides ticketing and bar staff to work the season, and tickets are sold by our office and front of house staff through our ticketing system, Ferve.

Application Process

There will be **one application form** where you can tick which program you are interested in for your project for 2027.

The form link is on the final page of this application pack.

Applications Open: Tuesday 5 May 2026
Applications DUE: 11.59pm AWST Monday 15 June 2026

Please note this will be the **only** period that TBRT will have applications open for
Summer Night 2027s & 2027 Season.

Selection Process

Projects for Summer Nights will be assessed and programmed **internally** by staff at TBRT.

Projects for 2027 Season will be assessed and programmed by an **independent panel of peer assessors**. The panel members change every season and are inducted by our programming team on our organisational values and strategic objectives.

We aim to curate a season of works from artists who are looking to challenge themselves and their form, grow their skills, diversify participation in the arts, and open up conversations with fresh perspectives and experiences.

Season Selection Criteria

Creativity: The project and artists demonstrate a clear artistic vision and rationale. Applicants can express creativity in a number of ways, including originality in concept, an innovative form or style, timely and relevant themes, and representation of diverse voices and perspectives.

Development: The project demonstrates a clear opportunity for professional development and growth in artistic practice of the artists and participants involved.

Planning: The project is realistic and achievable within the time, space, budget and resources.

The Blue Room Theatre is committed to equity of opportunity and addressing the underrepresentation of marginalised people in the arts sector. We encourage applications from people with diverse lived experiences.

Assistance with Applications

Chat with our Programming Team

We are here to help you with your application! We will be hosting Working Group Sessions **every Friday** in The Blue Room Bar from the **22 May – 12 June**. Drop by anytime between **10am - 12pm** to speak to our Program and Engagement Coordinator and Project Officer to help you to understand and navigate our application and opportunities.

2027 Program Application Information Session

We'll also be hosting a 2027 Program Application Information Session on the Tuesday 19 May, 6:30pm. To register your free spot, head to <https://blueroom.org.au/events/info-session-program-application>

Let's have a phone call, online or in person meeting to discuss your thoughts! Please reach out to schedule in these chats with someone from the team: apply@blueroom.org.au

Public Co- Working Space

The Blue Room Theatre Bar is open as co-working space with access to photocopying, Wi-Fi and shared kitchen facilities. There will be beverages and snacks available to order from the bar. You are welcome to come and sit down anytime to get some work done in our space.

Check [our website](#) for opening times and updates.

Note that the Bar is open to the public for shows most nights from Tuesday to Saturdays from 6pm to late.

Key Dates & Timelines

The Blue Room Theatre will be undergoing infostructure improvements between March – June 2027. Please note that 2027 Season will commence from July onwards.

Application Open	Tuesday 5 May 2026
2027 Program Application Information Session	Tuesday 19 May 2026, 6:30pm
Application Close	Monday 15 June 2026, 11:59pm
Application Outcome	August 2026
Summer Night 2027	January & February 2027
2027 Season	July – November 2027

Program

You may be at the initial spark of your idea, or you may have a work that is almost ready to be presented. You will only be able to choose **one program** and recommend applying for the program that resonates most with your project.

We have 2 programs you can choose from:

1. Summer Night 2027
2. 2027 Season

Summer Nights

Summer Nights is ideal for independent artists with a fully developed show ready to meet an audience. The program supports works that are 45–60 minutes in length, have manageable technical requirements, and thrive in a festival-style season. It's a great fit for bold, playful, or experimental works looking to build an audience and test themselves in a lively summer festival environment.

The Blue Room Theatre will be a participating venue in FRINGE WORLD 2027.

Season Eligibility

Projects that fit the following criteria can apply for a Summer Night 2027. Please consider them carefully to assess the eligibility of your project:

- You are an independent artist
- These opportunities are not for funded organisations
- Works that have obtained or sought rights (for existing scripts only)
- If programmed, show teams must become Members of TBRT

Summer Nights Offering

- Season runs across January to February
- Works between 45 – 60 minutes (*no more, no less!*)
- Performance Slot over 1 – 3 weeks, up to 15 performances

ADMINISTRATION	50 hours in-kind rehearsal space
	In-kind use of the Performance Space
	Front of House Staffing provided
	Producing, marketing, technical & FoH support and advice
	TBRT manages FRINGE WORLD AVR portal and ticketing for teams.
TECH	Seating banks are fixed in an end-on position (see below in Summer Nights Venue & Tech section)
	A standard lighting rig is shared between shows
	Minimal capacity for set (must be able to be bumped in and out within 15 mins)
	Limited capacity for set and prop storage
	Bump in must be managed within 4 hours
	Bump out after final performance
	Provide your own Technician/Stage Manager to operate your show
FINANCIAL	Receive 75% of box office sales (after ticketing fees and other reimbursable expenses)
	<p>If you are successful in gaining addition funding in support of your project, TBRT's venue commission cost will adjust as follows:</p> <ul style="list-style-type: none"> • \$10,000 – \$25,000 = 70% to the Producer (30% to TBRT) • \$25,000 – \$50,000 = 60% to the Producer (40% to TBRT) • \$50,000 = 50% to the Producer (50% to TBRT)

	No Seed Fund
	Check the Summer Night Financial Transparency Document

Summer Nights Venue & Tech

Summer Nights Artists will have access to three performance spaces – two black box theatres (Theatre and Studio) and one lo-fi performance space (KAOS Room).

The Theatre

The Theatre is a black box theatre set up with an end-on stage space for Summer Nights.

[Summer Nights Theatre Technical Specifications](#)

[Summer Nights Theatre Space Configuration](#)

The Studio

The Studio is a black box theatre set up with an end-on stage space for Summer Nights.

[Summer Nights Studio Technical Specifications](#)

[Summer Nights Studio Space Configuration](#)

Kaos Room

The Kaos Room is a rehearsal room transformed into a performance space for Summer Nights. It is suitable for stripped back performances. There is limited capacity for tech in this space.

[Summer Nights Kaos Room Technical Specifications](#)

2027 Season

The 2027 Season supports fully realised, ambitious works that are ready for a full presentation. This program is best suited to projects with strong artistic vision, clear development, and the capacity to deliver a complete theatrical experience. Works may involve larger creative teams, more complex staging, or longer development histories, and are ready for a substantial season with full production support.

Season Eligibility

Projects that fit the following criteria can apply for a 2027 Season. Please consider them carefully to assess the eligibility of your project:

- You are an independent artist
- These opportunities are not for funded organisations
- Work that has not been presented in WA in its current form

- Works that have obtained or sought rights (for existing scripts only)
- If programmed, show teams must become Members of TBRT

2027 Season Offering

- Season runs across July - November
- Works between 50 – 90 minutes
- Performance Slot over 1 – 3 weeks, up to 15 performances

ADMINISTRATION	Up to 120 hours in-kind rehearsal space
	In-kind use of the Performance space
	Front of House Staffing provided
	Producing, marketing, technical & FoH support and advice
	Mentor facilitated by TBRT
TECH	Seating banks have capacity for alternate set ups. Seating configuration is chosen by the artistic team in consultation with TBRT
	Rigging lights is the responsibility of the artistic team, with greater capacity for a self-designed rig.
	Exclusive use of performance space across your season. <i>(e.g. paint the space, build and leave set & props in space)</i>
	Bump in and tech occurs across 1 week
	Bump out across 1-2 days following final performance
	Provide your own technical and artistic team, including a Technician/Stage Manager to operate your season.
FINANCIAL	Receive 70% of box office sales (after ticketing fees and other reimbursable expenses)
	If you are successful in gaining addition funding in support of your project, TBRT's venue commission cost will adjust as follows: <ul style="list-style-type: none"> • \$10,000 – \$25,000 = 65% to the Producer (35% to TBRT) • \$25,000 – \$50,000 = 60% to the Producer (40% to TBRT) • \$50,000+ = 50% to the Producer (50% to TBRT)
	Up to \$2,500 Seed Fund
	Check the 2027 Season Financial Transparency Document

EVOLVE

One of the 2027 Season slots for Dance/Physical Theatre works will be in partnership with STRUT Dance for an early-career dance maker (in first 5 years of making). The selected artist/s will present a work that has:

- Undergone at least one development, showing, or presentation prior to this application

- Will further develop the work for a 2-3 week performance season
- Receive additional Seed Fund support from STRUT to facilitate the presentation
- Receive total of 160 in-kind rehearsal space split between King Street Arts Centre (80 hours) and The Blue Room Theatre (80 hours)
- Must be current STRUT Member and be living and working in Western Australia for a minimum 6 of the last 12 months

2027 Season Venue & Tech

2027 Season artists will have access to two intimate black box performance spaces, the Theatre and Studio.

The Theatre

The Theatre is the larger of our two performance spaces. The entry room to this theatre contains a heritage listed mural and leads to the theatre space through two open doorways. This room can be masked as a backstage area. The Theatre has a capacity of 61 (depending on the seating configuration).

[Theatre Configurations 2026](#)

[Theatre LX Asset List 2026](#)

[Theatre Audio Setup 2026](#)

The Studio

The Studio has a small anteroom leading into the space from the bar and an entry point connecting to backstage hallway; both doors can be used in performance. The Studio has a capacity of 48 (depending on the seating configuration).

[Studio Configurations 2026](#)

[Studio LX Asset List 2026](#)

[Studio Audio Setup 2026](#)

During your season you will have exclusive access to your performance space, so you can choose how to set up the space.

Please note that The Blue Room Theatre will be undergoing technical equipment and seating upgrades. Successful applicants will be notified of the updated technical specifications once the details are finalised. Please use 2026 seating configuration options, lighting asset list, and audio information as a guide only.

Productions Responsibilities

What am I responsible for as a presenting artist at TBRT?

- Administering and managing own budget, inclusive of all additional production costs (set, costume, consumables)
- Building your own team including Back of House team (e.g. Stage Manager and Designers). No production crew are provided by TBRT.
- The communication to and management of the artistic and creative team, including their engagement in the production and contract with the producer
- Meeting production and administration deadlines with TBRT
- Being answerable to the status of the project during its development
- The generation and provision of all show specific marketing materials
- Marketing and publicising your show
- Delivering a production to their best standard, with rigour in rehearsals and presentation

FAQs

My project has already been presented in WA, but I want to redevelop and/or expand the work. Is this eligible for a 2027 Season application?

To be eligible for 2027 Season, the project needs to be a West Australian premiere. Remounts and touring works are not eligible, and this existing work would need to be redeveloped to an extent that it would be a new presentation. Within your application, ensure that you advocate for why there is cause to redevelop and/or expand the work.

I am an artist who is based interstate or overseas, can I apply?

Yes. Interstate and international artists are welcome to apply. However, for the 2027 Season, we will generally only accept applications from teams where the majority of members are based in Western Australia.

For Summer Nights, applications from interstate and international teams are strongly encouraged. International or national artists are advised to have a WA producer and/or publicist to help produce and promote their show.

If I am programmed, how do I increase my show budget?

Most shows that perform at TBRT apply for [Department of Creative Industries, Tourism and Sports](#). We recommend marking out important deadlines in your diary and chatting with them about your idea before applying. TBRT will also prepare a Letter of Support for your application, including a summary of the support we provide your show.

How does the mentorship fund work?

2027 Season teams will have a mentor on as part of their production, assigned by TBRT. The Mentorship Fund is to engage with an industry professional to support the development of skills of an artist/s on the production team. This mentor is not intended to work directly on the project, but instead to advise and teach the skills necessary to complete an aspect of their production.

Accessibility, Application Form & Submission

Application Form

Applications for 2027 Program is due:
11.59pm AWST Monday 15 June 2026.

[CLICK HERE TO APPLY](#)

We recommend **downloading the Application Form Questions** to draft your responses before completing the 2027 Program Application Form:

[Download 2027 Season Application Questions](#)
[Download Summer Night 2027 Application Questions](#)

Audio and video

Audio or video formats can also be used to answer the application questions if you prefer.

Please note, **you must still fill in an Application Form**. Questions that are answered via video just write “**See audio / video.**” Please limit audio / video answers to **2 min per question**.

Video and audio can be filmed or recorded on a phone, **please do a soundcheck** before recording and submitting your questions. Video and audio can be uploaded in the Support Material section, under the link. If you are having trouble uploading your support material through the link, please contact apply@blueroom.org.au

Contact Us

We are here to answer your questions about the eligibility of your project or clarifications about the selection criteria and application process.

If you have further questions or experience any technical difficulties, please get in touch with our Programming team below:

Email: apply@blueroom.org.au

Phone: 08 9227 7005

Office Hours: Tues – Friday, 10am – 5pm

All the best with your application! 😊